



Pre-Formatted Postcard Mailer Program

DealerMiles is pleased to announce one more way we make your life easier.

Instead of having to contract with an expensive mailer company, DealerMiles is now offering a pre-formatted 6" x 11" large-format high-quality postcard mailer so you can easily let your customers know that you offer this benefit. Our goal is to be the lowest cost provider you'll find.

We have three options to choose from, depending on your needs and wants.

Option 1) ***"You print, you mail."*** We customize the postcard with your dealer information and DealerMiles offer, then we deliver the file to you electronically and you use your own printer and mail house
Cost: \$199

Option 2) ***"We print, you mail."*** We customize the postcard with your dealer information and DealerMiles offer, then we have the postcards printed and shipped to your location. You then add your own labels and postage.

Quantity	Cost per piece	Plus
500-999	\$0.50	\$199 + shipping
1000-2499	\$0.45	\$199 + shipping
2500-4999	\$0.35	\$199 + shipping
5000-9999	\$0.30	\$199 + shipping
10000+	\$0.25	\$199 + shipping

Option 3) ***"We print, we mail."*** We customize the postcard with your dealer information and DealerMiles offer. You then send us a file of the customers you want to mail the piece to and we do the rest.
Cost: Same as Option 2 minus shipping plus postage. There is a small additional shipping fee if you want the overages returned to your store.